

**SCANDALS, SHOPPING AND THE 19TH CENTURY:
New Urban Public Arenas of the West
HIST 385 – 008**

Fall 2005
North Decatur Building 107
T-Th, 1:00pm-2:15pm
Office Hours: W, 11:45am — 12:45pm
Th, 3:00pm — 4:00pm

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Newspaper kiosks selling lurid accounts of the latest sex crimes, art museums and burlesque theatres, humane societies and gambling halls, department stores and international exhibitions—common sights in a modern European or American city.

What is the relationship between these diverse features? All were the result of the increasing urbanization of European life in the nineteenth century, bringing populations into a proliferation of entirely new kinds of public arenas through which individuals and groups could interact. These public arenas brought people together in new ways and created the networks and parameters of public life that continue today as fundamental components of European society and culture. This class will examine the development, operation, and interaction of these new public arenas throughout the course of the nineteenth century.

We will begin by examining some of the theoretical models used in discussing the ideas of “publics.” Then we will then look at the development of some of these new arenas and the means of their operation. The final section of the class will be devoted to exploring how these various arenas interacted with each other in a series of issues ranging from the tumultuous political and religious disputes of the century to public perception of crime. Students will complete the class by preparing an analytical paper looking at a public arena of their choosing.

REQUIRED TEXTS

All required books are available at the Emory Bookstore. Copies will also be available at Circulating Reserves at Woodruff Library.

Vanessa R. Schwartz, *Spectacular Realities: Early Mass Culture in Fin-de-Siècle Paris*
Gustave Flaubert, *Madame Bovary*

Michael B. Miller, *The Bon Marché: Bourgeois Culture and the Department Store, 1869-1920*

Judith R. Walkowitz, *City of Dreadful Delight: Narratives of Sexual Danger in Late-Victorian London*

[Optional] Kate L. Turabian, *A Manual for Writers*, sixth edition

RESERVES DIRECT: A number of the daily readings are available through the EUCLID Reserves Direct; assume that any readings not listed above are available through Reserves Direct unless noted otherwise. You will want to print a copy of each reading out for reference during class discussions. If you have not used Reserves Direct in the past, you will need to visit the library and have a member of the library staff review the system with you.

COURSE REQUIREMENTS

1) General Requirements: This course requires the fulfillment of all class assignments and participation in class activities. One key to fulfilling these requirements is turning in assignments on time. **All overdue assignments will be penalized 1 grade per day (including weekends and holidays).** *In the case of an emergency—serious illness or death of family member—arrangements will be made after the student has obtained an excuse from the Dean's Office.*

2) Attendance: This class is driven by discussion of the readings, and regular class attendance and class participation are expected. You will need to come to class having read all assignments and prepared to discuss the issues they raise; bring the readings and your notes to class with you each day. *Any student with more than three (3) unexcused absences will be given a zero (0) for the class participation portion the grade.*

3) Remember that the Emory University Honor Code applies to all work undertaken in this course. *Infractions of the Honor Code, especially cheating and plagiarism, will be handled with the greatest possible severity.* It is your responsibility to understand the provisions of the Code and comply with it: <http://www.emory.edu/COLLEGE/students/honor.html>.

4) This course does not fulfill the College Writing requirements. Writing, however, is an important component of the course, and three written papers are required. These will be graded on both content (accuracy, argument and evidence) and writing (grammar, syntax, clarity, structure and style). I strongly recommend a visit to the Writing Center; even good writers can benefit from this resource.

5) Newspaper Scavenger Hunt: Students will prepare a short (3-5 pages) paper examining coverage in a British newspaper in a given week during the 19th century. The student should be prepared to discuss their results in the class session when the paper is due.

6) Short Analytical Paper: Students will prepare a short (3-5 pages) paper looking at the interplay of public arenas in the novel *Madame Bovary*. This paper will be due at the beginning of the last class session of discussion for *Madame Bovary*.

7) Research Paper and Oral Presentation: All students will write one (1) research paper examining of one of the new types of public arenas that emerges during the 19th century, chosen after consultation with me. Each student will need to schedule a meeting with me to discuss their final paper by 6 October 2005; I recommend you choose a topic early. A paper prospectus (3 pages MAXIMUM) is due 13 October 2005. A formal bibliography with a short analysis of sources (3-5 pages) will be due 18 November 2005. During the last two weeks of class, each student will give a brief oral presentation (5 minutes) on the results of their research so that the class may discuss. The final research paper will be due 19 December 2005, at the start of the scheduled exam time for this class.

8) Learnlink Conference: This class has a Learnlink Conference. I will be posting information to the Conference over the course of the term, on topics from helpful sources to important class

notices. Students are encouraged to post any questions that might be of general class concern. You should get in the habit of checking the Conference a few times per week.

9) E-Mail Policy: I will be checking e-mail several times a week, but not necessarily everyday. Please do not expect quick replies to all questions. *Note, however, I will not accept papers through e-mail or file attachment.*

GRADING

• CLASS PARTICIPATION	20%
• NEWSPAPER SCAVENGER HUNT	15% (Due: 27 September 2005)
• MADAME BOVARY PAPER	15% (Due: 27 October 2005)
• PAPER PROSPECTUS/BIBLIOGRAPHY	15%
• ORAL PRESENTATION	10%
• <u>FINAL RESEARCH PAPER</u>	<u>25%</u>
	100%

WEEKLY CALENDAR

WEEK 1: Public Arenas: How and Why People Come Together

Thursday, 1 Sep.: Class introduction

WEEK 2: Basics of a Public: Experience and the Desire to Tell

Tuesday, 6 Sep: Jürgen Habermas, “The Public Sphere”, in *Jürgen Habermas on Society and Politics, A Reader*, ed. Steven Seidman.

G. S. R. Kitson Clark, “The Romantic Element, 1830 to 1850,” in *Studies in Social History*, ed. J. H. Plumb, 209-239.

Thursday, 8 Sep: Peter Fritzsche, “Spectres of History: On Nostalgia, Exile, and Modernity” *American Historical Review* 106 (December 2001): 1587-1618.
Discuss Newspaper Scavenger Hunt

Friday, 9 September, 4:00pm—End of Add/Drop Period

WEEK 3: Events in the News and the News as Event

Tuesday, 13 Sep. Vanessa Schwartz, *Spectacular Realities*, Introduction and “Setting the Stage: The Boulevard, the Press and the Framing of Everyday Life,” in *Spectacular Realities: Early Mass Culture in Fin-de-Siècle Paris*, 1-44.

Thursday, 15 Sep. Discussion of Library Resources

WEEK 4: Scripting Experience: The Role of Newspapers

- Tuesday, 20 Sep. Jeremy Popkin, "Press and 'Counter-Discourse' in the Early July Monarchy" in *Making the News: Modernity and the Mass Press in Nineteenth-Century France*, 15-42.
- Thursday, 22 Sep. Schwartz, "Public Visits to the Morgue: *Flânerie* in the Service of the State," in *Spectacular Realities*, 45-88.

Friday, 23 September, 4:00pm—End of LG-S/U changes; end of withdrawal period
(NOTE: All withdrawals after this point receive a grade of WF or WU)

WEEK 5: The Newspaper as a Public Arena

- Tuesday, 27 Sep. Newspaper Scavenger Hunt Discussion
Newspaper Scavenger Hunt Paper Due at beginning of class
- Thursday, 29 Sep. Judith R. Walkowitz, "Jack the Ripper," in *City of Dreadful Delight: Narratives of Sexual Danger in Late-Victorian London*, 191-228.

WEEK 6: The New Economics: The Consumer Revolution

- Tuesday, 4 Oct.: Michael B. Miller, *The Bon Marché*, chapter 2: "The 'Grand Magasin'", pp. 48-72.
- Karl Marx, "The Fetishism of the Commodity and its Secret," from *Capital*, Volume I, trans. Ben Fowkes, pp. 163-177.
- Thursday, 6 Oct. Michael B. Miller, *The Bon Marché*, chapter 5: "Selling Consumption," pp. 165-189.
Last Day to Schedule a Meeting with me to discuss final project.

WEEK 7: The New Consumer Society

- Tuesday, 11 Oct.: FALL BREAK: No Class
- Thursday, 13 Oct.: Leora Auslander, "The New Politics of the Everyday: Making Class through Taste and Knowledge," in *Taste and Power: Furnishing Modern France*, 186-224.
Paper Prospectus Due at beginning of class

WEEK 8: A Night at the Opera and a Day at the Races

Tuesday, 18 Oct. Peter Bailey, "A Mingled Mass of Perfectly Legitimate Pleasures,"
Victorian Studies 21 (Autumn 1977): 7-28.

James Johnson, "Operatic Rebirth and the Return of Grandeur," in
Listening in Paris: A Cultural History, pgs. 239-256.

Thursday, 20 Oct. Ross McKibbin, "Work and Hobbies in Britain, 1880-1950," in *Ideologies
of Class*.

WEEK 9: The New Public Arenas of Yonville

Tuesday, 25 Oct. Gustave Flaubert, *Madame Bovary*

Thursday, 27 Oct. Flaubert, *Madame Bovary* (continued)
Short Analytical Paper Due at beginning of class

WEEK 10: The Classifying Impulse: Museums and Exhibitions

Tuesday, 1 Nov. Tony Bennett, "The Exhibitionary Complex," *New Formations* 4 (Spring
1988): 73-102.

Thursday, 3 Nov. Schwartz, "The Musée Grévin: Museum and Newspaper in One," in
Spectacular Realities, 89-149

WEEK 11: The Rise of Associational Life

Tuesday, 8 Nov. Joseph Bradley, "Subjects into Citizens: Societies, Civil Society, and
Autocracy in Tsarist Russia," *American Historical Review* 107, no. 4
(October 2002): 1094-1123.

Thursday, 10 Nov. Brian Harrison, "Animals and the State in Nineteenth-Century England,"
The English Historical Review 88, no. 349 (October 1973): 786-820.

WEEK 12: Politics: A New "Public" Arena?

Tuesday, 15 Nov. James Vernon, "The Medium and the Message: Power, Print, and the
Public Sphere," in *Politics and the People: A Study in English Political
Culture, c. 1815-1867*, 105-160.

Thursday, 17 Nov. Lisa Tiersten, "Marianne in the Department Store: Gender and the Politics
of Consumption in turn-of-the-century Paris," in *Cathedrals of
Consumption*, eds. Crossick and Jaumain.

Friday, 18 Nov. *Paper Bibliography Due outside my office by 12:00pm noon.*

WEEK 13: Gender, Consumption and the Public

Tuesday, 22 Nov. Nan Enstad, "Cheap Dresses and Dime Novels: The First Commodities for Working Women," in *Ladies of Labor, Girls of Adventure: Working Woman, Popular Culture and Labor Politics at the Turn of the Twentieth Century*, pgs. 17-47

Thursday, 24 Nov. NO CLASS: Thanksgiving Holidays

WEEK 14: Religion in the Public Arena

Tuesday, 29 Nov. Davidoff and Hall, "'The Only Thing Needful': Religion and the Middle Class," in *Family Fortunes: Men and Women of the English Middle Class, 1780-1850*, 71-106.

Thursday, 1 Dec. Jan Goldstein, "The Hysteria Diagnosis and the Politics of Anticlericalism in Late Nineteenth-Century France," *Journal of Modern History* 54, no. 2 (June 1982): 209-239.

WEEK 15: The Imperial Public Arenas

Tuesday, 6 Dec. Peter van der Veer, "The Moral State: Religion, Nation, and Empire in Victorian Britain and British India," in *Nation and Religion*, eds. Peter van der Veer and Hartmut Lehmann, 15-43.
Oral Presentations

Thursday, 8 Dec. Curtis M. Hinsley, "The World as Marketplace: Commodification of the Exotic at the World's Columbian Exposition, Chicago, 1893," in *Exhibiting Cultures: The Poetics and Politics of Museum Display*, eds. Ivan Karp and Steven D. Lavine, 344-365
Oral Presentations

WEEK 16: The Dawn of the Twentieth Century: Crime, Sex and the Public

Tuesday, 13 Dec. Laura Engelstein, "Gender and the Juridical Subject: Sodomy, Prostitution, and Rape," in *The Keys to Happiness: Sex and the Search for Modernity in Fin-de-Siècle Russia*, 56-95.
Oral Presentations

Final Paper Due Monday, 19 December 2005 by 4:30pm in my office (start of exam period)